



# Blockchain - Hype or Business?

Frankfurt, 8 June 2018

# Bitcoin Facts

### Bitcoin is not the only coin

There are more than 5.000 cryptocurrencies existing. Bitcoin was the first and is still by far the biggest currency due to the first mover advantage



### A fortune buried under four feet of rubbish

James Howell generated 7.500 BTC and stored it on his digital wallet on his laptop which he threw away. Currently worth ≈ 52 Million €



### Energy Equivalent of Denmark

Generating Bitcoins consumes a constantly increasing amount of energy. By 2020 the necessary energy is expected to be as high as the energy consumption of Denmark



"Writing a description for this thing for general audiences is bloody hard. There's nothing to relate it to."  
— Satoshi Nakamoto —



### Scaling crypto currency

Up to 350,000 Blockchain transactions are carried out per day and the number is increasing. Hence, the actual market capitalization is over 116 Billions USD worth of crypto currencies

### An expensive pizza

Laszlo Hanyecz payed 10.000 BTC for a pizza delivery in 2010. Currently worth ≈ 70 Million €



### Biggest bitcoin exchange platform became insolvent

Mt. Gox was handling 70% of the bitcoin transactions from 2010 to 2014. After 850.000 BTC have been stolen the platform became insolvent and an estimated half a billion dollar have been lost



# Agenda: Friday, 8<sup>th</sup> of June 2018

1	Welcome	14:15 – 14:25
2	Blockchain – Hype and Concept	14:25 – 14:50
3	Technological Foundation	14:50 – 15:15
4	Use Cases and workshop approach	15:15 – 15:35
5	<i>10min Bio-break</i>	15:35 – 15:45
6	Workshop (Part 1) – Blockchain Idea Generation (3-4 Groups)	15:45 – 16:20
7	Workshop (Part 2) – Short presentation of results	16:20 – 16:45
8	Wrap-up – Q&A	16:45 – 17:00

# Your contacts

**Tech M&A – Business Model review , IT Due Diligence, IT Transaction Support**



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**Deal Strategy: Integration & Separation**



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